

Sponsorship Opportunities



	Diamond Event \$50,000 +	Platinum Event \$40,000 - 49, 999	Gold \$30,000 - 39,999	Silver \$20,000 - 29,999	Bronze \$10,000 - 19,999	Copper \$5,000 - 9,999	Energizer \$2,500 - 4,999	Starter \$1000 - 2,499	Family* \$500 - 999	Friend* \$100 - \$499
Use of the Games logo	✓	✓	✓	✓						
Recognition as a major sponsor on signage	✓	✓								
Recognition in public announcements and special presentations	✓									
Recognition in Summer Games advertising, updates, promotional materials and programs	✓	✓	✓	✓	✓	✓				
Recognized as the official sport venue event sponsor at one sporting event. Sports will be allocated on a first come, first choice basis.	✓	✓								
A press conference with local media to announce sponsorship with photo opportunity	✓	✓								
A press release to the local media			✓	✓	✓					
The use of the Games Mascot at company events	✓									
A link from Games Website to Sponsors website	✓	✓	✓	✓	✓	✓				
Opportunity to insert promotional material into Athlete and VIP packages	✓	✓	✓	✓						
VIP Passes permitting unlimited entry to Games and Cultural Events and special events	20	10	6	4	2					
Week passes to attend athletic events						4	2			
An invitation to participate in medal presentations.	✓	✓								
Opportunity to deliver a short personal message at special events.	✓	✓								
Recognition on a the permanent Legacy Wall in Affinity Place	✓	✓	✓	✓	✓	✓	✓	✓	✓	
A special 'Limited Edition' wall plaque and a display window decal	✓	✓	✓	✓						
A certificate of appreciation and a display window decal					✓	✓	✓	✓		
A charitable tax receipt										✓

*For individuals and families only.